

# ***M-V Optimizer* USER'S GUIDE**

**Developed By Daniel H. Wagner, Associates, Inc.**

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### **1. Technical Support**

Technical support is available by e-mail. Send your questions to MVOSupport@pa.wagner.com. Your message will be acknowledged and an answer will be sent as soon as possible.

### **2. Introduction**

Thank you for purchasing *M-V Optimizer*, our Mean-Variance Portfolio Optimization package, designed to provide optimal portfolios in the Markowitz sense. *M-V Optimizer* is based on specialized systems we have developed for securities traders and investment banks since 1994.

*M-V Optimizer* is a Microsoft Excel-based application (either version 8 or above). The flexible user interface is easy to use, while the core optimization is performed quickly and efficiently using a dynamic link library (DLL). *M-V Optimizer* is designed to handle up to 250 assets, and provides functionality for computing and displaying the entire efficient frontier, the optimal portfolio associated with a user-supplied target volatility, and the optimal portfolio associated with a user-supplied target return. It handles both long and short positions, and provides a facility for specifying asset-specific minimum and maximum holding constraints. The user is required to supply the expected return and volatility for each asset, and a correlation matrix. Functionality is provided to calculate these some or all of these quantities using user-provided time-series of returns for each asset. Asset holdings are measured as a proportion of the entire portfolio.

### **3. Installation Instructions**

*M-V Optimizer* can be installed using the following easy steps:

1. If you have an *M-V Optimizer* installation disk insert it into your floppy drive (say x:), or note the location of the *M-V Optimizer* installation file (MVSetup.exe) on your hard drive (say x:).
2. Click the Windows "Start" button.
3. Select "Run" in the "Start" button menu.
4. Type "x:\MVSetup.exe" in the Run dialog box, where x: is either your floppy drive or the path described in step 1 above.
5. Click the "OK" button.

The installation program loads and prompts you for directory information. You can accept all the defaults or choose different locations for loading the *M-V Optimizer* files. When the installation is complete, remove the installation disk from your machine and put it away in a safe place. If you don't have an installation disk, you can create one by copying the MVSetup.exe installation file to an empty formatted

floppy disk now. If you ever need to recover the original *M-V Optimizer* files, simply run the install procedure again.

#### 4. How to use *M-V Optimizer*

*M-V Optimizer* is comprised of a Microsoft Excel spreadsheet user interface, a customized Excel add-in, and a DLL. The DLL contains the core optimization engine, and the add-in provides the functional interface between the spreadsheet and the DLL. Both the DLL and the add-in are designed for use with *M-V Optimizer* only.

To use *M-V Optimizer*, start Excel and open the Excel spreadsheet "MVOptimizer.xls" provided in the installation. The spreadsheet opens to the "AboutMVOptimizer" sheet which contains license information and directions for use. Click "Begin Free Trial" to start your 7-day free trial. This will allow you to allocate portfolios among up to 10 asset classes, with no additional linear constraints. Click "Activate License" to end your current free trial or a prior license activation, and initiate a new license activation sequence. This will require you to send us a Site Code, and enter the Site Key we send you to activate your new license.

The "Inputs" sheet allows you to specify the number of assets in your universe, the names of the assets, the minimum and maximum holding constraints for each asset, the expected reward for each asset, the volatility (standard deviation) for each asset, and the correlation matrix relating the assets to each other. If you want to consider short sales for some of the assets in your portfolio, then set the minimum holding for those assets to a negative number; otherwise, set the minimum holding to zero or some positive number. You can also specify a benchmark portfolio (such as your current allocation), only used for comparison purposes in the results sheets. Once all your inputs are set, click the "Optimize Portfolio" button to generate the entire efficient frontier. You can also navigate to the "Historical Returns" sheet where you can enter historical time-series returns and calculate your correlation matrix, volatilities, and/or expected returns. You may find it easier to paste in your own correlation matrix on the "Review Correlations" sheet rather than typing it into the "Inputs" sheet because of the protected cells. When you paste data from another sheet, select "Values" under "Paste Special..." in the Edit pulldown in order to preserve the cell formats in the *M-V Optimizer* spreadsheet. This built-in Excel feature also allows you to "Transpose" data when you paste, which may be required if the layout of your time-series of returns is oriented assets (rows) by dates (columns) instead of the required dates (rows) by assets (columns).

The "Define Constraints" button provides a separate input sheet for your constraints. For each constraint, you need to specify the coefficient associated with each asset, an upper bound, and a lower bound. Equality constraints have equal upper and lower bounds. One-sided constraints have upper bounds set very large or lower bounds set very small. Each constraint must have at least one nonzero coefficient. Inconsistent constraints will produce errors. Keep in mind that in *M-V Optimizer*, you always have the "sum of allocations equals 1" constraint enforced. You can specify up to 125 constraints. **YOU MUST FIRST PURCHASE AN M-V OPTIMIZER PLUS LICENSE TO ENABLE THIS FEATURE. ERROR CODE 222 INDICATES YOU ARE SPECIFYING CONSTRAINTS WITHOUT AN M-V OPTIMIZER PLUS LICENSE.** Your copy of *M-V Optimizer* can be upgraded to *M-V Optimizer Plus* at any time.

When the optimization is complete, the "FrontierGraph" sheet is displayed. This sheet displays the entire efficient frontier with the key breakpoints on the curve highlighted (these are the points where assets enter and exit the optimal portfolio). At this point there are three options available: return to the "Inputs" sheet and modify your problem (the "Input Sheet" button), display a graph of the Sharpe Ratio plot (the "Sharpe Ratio" button), or obtain optimal allocations for points on the frontier (the "Find Portfolios" button).

The "FindPortfolio" sheet provides two useful functions. The first function, "Find Reward and Portfolio", allows you to enter your target volatility and obtain the portfolio which achieves the target volatility while maximizing the reward. The second function, "Find Volatility and Portfolio", allows you to enter your target reward and obtain the portfolio which achieves the target reward while minimizing the volatility of

the portfolio. Your benchmark portfolio is displayed here for comparison purposes. Again, the buttons at the top of the sheet allow you to easily move to other displays.

*M-V Optimizer* also computes and displays the Sharpe Ratio, an alternate portfolio performance measure which produces the same efficient frontier. This number is the excess return above the risk-free rate divided by the volatility, and can be interpreted as the risk premium return earned per unit of total risk.

Please navigate using the pushbuttons on each page. If you navigate using the tabs at the bottom of each worksheet, the required computations will not be done and you may see the leftover results of earlier optimizations.

Saving the workbook (even with Excel's auto-save feature) overwrites the original version. Your installation directory contains a read-only backup file called "MVOptimizerPlus-backup.xls" in case you need to restore the original. You can also reinstall the software from your installation disk.

## 5. Enhancements, Products, and Services

Daniel H. Wagner, Associates also offers additional portfolio optimization capability. We can accommodate more asset classes, proportional transaction costs, general linear constraints, and covariance matrices based on factor models. The cost depends on the features of interest, the size of your optimization problem, and the target platform. We can support Windows 32-bit platforms and SunOS/Solaris systems. All versions of the software are designed to operate very quickly on large sets of assets.

In addition to Mean-Variance Optimization, Daniel H. Wagner, Associates offers financial products and services for valuing interest rate derivatives, commodity derivatives, and equity options. We also have a factor analysis package for constructing and manipulating the covariance matrix required by the portfolio optimization software, and forward rate curve generating software for supplying data to the interest rate derivative valuator.

If your needs require more specialized functionality, contact us and see what we can do for you. We are a company of mathematicians, with experience in mathematical finance and a variety of other operations research applications. This experience combined with our software development capabilities can provide you with the functionality and performance you require.

## 6. Trouble-shooting *M-V Optimizer* Installations

The MVOptimizerPlus.xls workbook contains macros written in Microsoft Visual Basic for Applications (VBA). These macros are used to access additional VBA macros contained in the "Wagner Associates Investment Portfolio Optimization" add-in (MVOptim.xla), which in turn are used to access optimization functions in the MVOptim.dll dynamic-link library.

Some Microsoft Office/Excel installations are not compatible with automatic referencing of the MVOptim.xla add-in. If your installation of MVOptimizerPlus.xls fails to find any macros, please consult the following section corresponding to your version of Microsoft Office/Excel.

### Trouble-shooting Microsoft Excel Installations

When opening MVOptimizerPlus.xls from Microsoft Excel Version 8, you might encounter a dialog box containing the warning: "The workbook you are opening contains macros." If this occurs, you must click the "Enable Macros" button on the dialog box, or you will not be able to use *M-V Optimizer*.

At this point, Excel will attempt to locate the MVOptim.xla add-in. If it is successfully located, you will see the Introduction worksheet, and may press either "START" button to begin defining your portfolio constraints. Otherwise, the "Microsoft Visual Basic - MVOptimizerPlus.xls" window will appear, and the

following error dialog box will be displayed: "Compile error: Can't find project or library." You should click the "OK" button to proceed.

Depending upon your Excel settings, you might now be presented with the "References - MVOptimizerPlus.xls" dialog box. If not, you must execute the "Reset" command from the "Run" menu, and then you must execute the "References..." command from the "Tools" menu. You now should see the "References - MVOptimizerPlus.xls" dialog box on your display.

Click on the "MISSING: MVOptim.xla" line in the scroll box to highlight it, and then click the "Browse..." button. First select "Microsoft Excel Files (\*.xls;\*.xla)" in the "Files of type:" pull-down. Find the MVOptim.xla add-in, which should have been placed in the same folder as the MVOptimizerPlus.xls workbook. Click on MVOptim.xla to highlight it, and click "Open" to proceed. Click "OK" to save the updated reference.

Now return to Excel by clicking the "x" button in the upper right corner of the "Microsoft Visual Basic - MVOptimizerPlus.xls" window. You now should see the Introduction worksheet. At this point you must execute the "Save" command from the "File" menu to avoid repeating this procedure each time you use *M-V Optimizer*.

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